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Gadget Review
Product reviewed by Agnes Gajewska
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In Vogue

Gadget: Sudio Vogue

What it is

A compact Bluetooth hands-free speakerphone that is simple to install and mounts onto your car visor.

Why you need it

Following in the footsteps of Sudio Silhouette, the Vogue has been designed with simplicity and ease in mind – without compromising on aesthetics and sound. It looks good, works well and won't tug too much at the purse strings.

Key features

- Digital Signal Processor (DSP) technology for noise reduction and echo cancellation
- No installation required
- One touch answer, voice dialling, call rejection and last number redial
- Full duplex system for effective two-way communication
- Auto Power Off function to preserve battery life
- Replaceable 650mAH rechargeable lithium polymer battery
- Up to 10 hours' talk time and 480 hours stand-by time
- Two-year warranty
- Picks up data from a distance of up to 10 metres away from a phone



- Comes with USB charger, USB lead to ease charging and a sun visor mounting clip
- Available in four colours

What's particularly cool about it

The simplicity. The Sudio Vogue is not a complicated device and doesn't offer as many bells and whistles as competitor Bluetooth

speakerphones, but that's the beauty of it – you pair it with your phone (an exercise that takes less than 30 seconds), clip it onto your visor and occasionally press a button.

Also, in credence to its name, the Vogue comes in four colours – in addition to the traditional black, brokers can embellish their cars with blue, pink or white.

What it will cost you
\$89

Where you can get it

For a complete list of retailers, visit: www.sudio.com.au/wheretobuy/

What happened when we tested it

Life is complicated enough – I like my Bluetooth devices simple. Unlike my camera, which occasionally needs the attentions of my tech-crazy uncle to decipher, I'd be happy if a monkey (albeit trained) was capable of working my Bluetooth.

This is why I love the Vogue. It is exquisitely simple for the average human to operate.

It doesn't speak at you through your car speakers, you don't have to tune your radio – you pair it, clip it to your visor and it works.

Much of this simplicity is due to the fact that it only has three buttons – and with these in reach you can answer calls, avoid calls and redial the last number.

The sound, strengthened by the device's noise reduction and echo cancellation DSP technology, is also

pretty good. Although I found that when I had my windows rolled down, the person on the other end of the line was treated to a fair dose of traffic noise. However, overall it was pretty good and the sound quality was clear enough.

And, since it is car specific, you can leave it clipped onto your visor and not worry about forgetting it. It also automatically turns itself off to preserve battery life after an hour of being disconnected and being unused by your phone.

RRP: \$89
Thumbs up: simplicity and battery preservation
Thumbs down: traffic distortion
AB gives it: ♂♂♂♂

